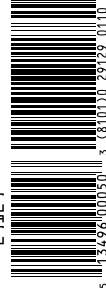


Manufacturer's Coupon Expires 01/31/10

SAVE 50¢
on any ½ GALLON
or GALLON of
Real California Milk



Must carry this seal



Consumer: Limit one coupon per purchase. This coupon is good only on the purchase of Real California Milk. Coupon may not be reproduced, is not valid with any other coupon/offer and is nontransferable.

Retailer: The California Milk Advisory Board will reimburse you face value plus 8¢ handling if submitted in compliance with the provisions contained herein. Consumer must pay sales tax. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown on request. Send coupons for redemption to CMAB, CMS Dept. 13496, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/20¢. Void where prohibited, taxed or restricted. Any other use constitutes fraud. ©2008 California Milk Advisory Board. An instrumentality of the California Department of Food & Agriculture.